

# NEWS RELEASE



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For Immediate Release

## **FREE BREAST EXAM CLINIC OCTOBER 6<sup>TH</sup>** **Local Health Groups Collaborate During Breast Cancer Awareness Month to Promote** **Early Detection**

**ROANOKE RAPIDS, NC (October 2, 2012)**—Halifax Regional, Rural Health Group, and Roanoke Valley Breast Cancer Coalition are partnering together on Saturday, October 6<sup>th</sup> to host a Free Breast Exam Clinic to provide screening, education, information, and resources to women of Halifax and Northampton Counties. The breast exam clinic will be held Saturday, October 6, 2012 from 9:00 a.m.-noon at Roanoke Clinic located at 1385 Medical Center Drive on the medical campus of Halifax Regional.

Physicians and nurse practitioners will donate their time to perform the free breast exams. Digital mammograms also will be available. Healthcare professionals will be on site to educate women about proper breast care, breast self-exams and the importance of early detection as the best protection against breast cancer.

“Breast exams and screening are vital to early detection of breast cancer. This event is focused on bringing breast screening and breast health education to medically underserved populations within the Roanoke Valley,” said Audrey Hardy, MSN, RN, manager of Medical Surgical Nursing at Halifax Regional and event organizer.

“Our purpose is to provide awareness, information, resources and increased access to breast care for the women of the Roanoke Valley,” Hardy added. Our aim is to create a pink print across the Roanoke Valley for breast care. Transportation

services will be provided if needed. Door prizes and refreshments will also be offered.

For more information about the Free Breast Exam Clinic, contact Brandi Ross at 252-535-8268 or [bross@halifaxrmc.org](mailto:bross@halifaxrmc.org).

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**About Halifax Regional**

*Halifax Regional Medical Center is licensed for 204 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit [www.halifaxregional.org](http://www.halifaxregional.org).*

**About Roanoke Valley Breast Cancer Coalition**

*Coalition members include Halifax Regional, the Rural Health Group, Halifax and Northampton Health Departments, Northampton Cultural and Wellness, Gregory B. Davis Foundation, Concerned Citizens of Tillery, Area Wide Health Group, Halifax Community College, NC Tracs, UNC, the Susan B. Komen Foundation, Relay for Life, American Cancer Society and representatives from faith based and other community organizations such as First Christian Church, Quankey Baptist Church and The Pleasant Grove Refuge Center of Hollister.*

*The coalition is being funded by a grant from the Morehouse School of Medicine, the Southeastern US Collaborative Center of Excellence for the Elimination of Disparities, and the Legacy Project.*