

NEWS RELEASE



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For Immediate Release

NURSES HAVE NEW UNIFORMS AT HALIFAX REGIONAL *Emergency Care Center Nurses Wear Blue*

ROANOKE RAPIDS, NC (March 15, 2012)—Nurses in the Emergency Care Center at Halifax Regional want to help you get to know them.

They are wearing the same color-coded uniforms so patients and families can easily identify them. Research indicates that patients and families often are confused by the number of people going in and out of their rooms while they are in a hospital. They find it difficult to distinguish doctors, nurses, technicians, patient liaisons and others because of the variety of clothes they wear.

“We believe that having a standard look for the staff will help patients easily identify members of the care-giving team, so they are more comfortable and can find assistance quickly from the right person,” said Karen Daniels, RN, vice president of nursing.

“Color-coded uniforms offer a consistent, professional look throughout the Emergency Care Center,” said Daniels.

“The uniforms also help to bring us together as a unit,” said Charlotte Ferguson, RN, manager of the Emergency Care Center. “It sets a standard for our team and demonstrates professionalism.”

Nurses voted on a color and picked royal blue. “Now, if you see a person in royal blue in the Medical Center, you will know that he or she works in the Emergency Care Center,” explained Ferguson.

The color scheme varies, depending on the job. For example, someone wearing a blue top with blue pants is a Registered Nurse. A black top on blue pants is a patient care technician; blue top on black pants is a patient liaison, and gray top over blue pants is a secretary.

“We are testing the colors now and are interested in the reaction of the community,” says Ferguson. “We hope people will ask questions and give us their

comments.” Employees continue to wear badges to identify their name and job title.

Anyone interested in providing feedback to Ferguson should contact her at 252 535-8644 or cferguson@halifaxrhc.org.

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About Halifax Regional

Halifax Regional Medical Center is licensed for 204 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.org.