

NEWS RELEASE



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For Immediate Release

Unique T-shirt Designed for Mammography Patients at Halifax Regional

ROANOKE RAPIDS, NC. (June 8, 2009)—Halifax Regional is offering the public an opportunity to buy t-shirts to benefit patients and support the Halifax Regional Foundation.

The Imaging Department has developed a special t-shirt which is being sold throughout the Medical Center. “The response has been so strong that we have decided to make the t-shirt available to the community,” said William Navarro, manager of the Imaging Department.

The t-shirts come in designs for women, youth and men in white, black or grey. There is a special design for cancer survivors. Women’s styles are t-shirt, spaghetti strap, tank and long sleeve. Prices range from \$15 to \$20.

The tees were designed by Tim Archer, a recent graduate of Halifax Community College whose aunt, Junie Conner, is a mammography technologist at the Roanoke Valley Women’s Imaging Center, which will sponsor a campaign during Breast Cancer Awareness month in October.

“The tees are a unique design,” said Terry Mason, mammography supervisor at the Imaging Center, “and they have been popular among the staff of the Medical Center and physicians’ offices.”

To reduce expenses, customers are asked to bring cash when they come to the Imaging Center in Building C on the Halifax Regional campus. They can buy the tees between 8 a.m. and 5 p.m. Monday through Friday.

Proceeds will be used for special gift bags for patients who have mammograms in October and to help the Halifax Regional Foundation, which provides support for the Medical Center.

The deadline for purchasing t-shirts is July 31. For more information, call Junie Conner or Terry Mason at (252)535-3417.

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About Halifax Regional

Halifax Regional Medical Center is licensed for 206-beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.us.